

#SNUGIVING TUESDAY

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# JOIN US

On **November 29th** in supporting Giving Tuesday.

**About Giving Tuesday:** Refers to the Tuesday after Thanksgiving. It is a movement to create an international day of giving at the beginning of the Christmas and holiday season. Giving Tuesday was started in 2012 as a response to commercialization and consumerism in the post-Thanksgiving season (Black Friday and Cyber Monday).

Show your support to SNU by GIVING on our new Give Now Page at  
[community.snu.edu/give](http://community.snu.edu/give)



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